

COORDINATION

University of Hohenheim (Allemagne)

PARTICIPANTS

AUSTRIA (ISEKI-FOOD ASSOCIATION), **BELGIUM** (COPA COGECA, EUCOFEL - ASSOCIATION EUROPÉENNE DU COMMERCE DE FRUITS ET LÉGUMES DE L'UE, EUROPEAN FOOD INFORMATION COUNCIL, FOODDRINKEUROPE AISBL), **FRANCE** (ACTIA, 2 CASE STUDIES: CTCPA, COULEUR PAYSANNE), **GERMANY** (LANDWIRTSCHAFTSKAMMER NIEDERSACHSEN, ORGANIC SERVICES GMBH, SOLIDARISCHE LANDWIRTSCHAFT EV, UNIVERSITY OF HOHENHEIM), **GREECE** (PANEPISTIMIO KRITIS, 2 CASE STUDIES: ALLOTROPON SYN.PE., COOPERATIVES-CUSTOMERS OF ORGANIC PRODUCTS GAEA), **HUNGARY** (CAMPDEN BRI MAGYARORSZAG NONPROFIT KORLATOLT FELELOSSEGU TARSASAG, KISLEPTEKU TERMEKELOALLITOK ES ORSZAGOS), **SERBIA** (FACULTY OF AGRICULTURE - UNIVERSITY OF BELGRADE, INSTITUT ZA FIZIKU, 2 CASE STUDIES: POLO-CACAK, UDRUZENJE KOMPANIJA ZA PRERADU VOCA I POVRCA), **SPAIN** (FUNDACION AZTI, FUNDACION CITOLIVA - CENTRO DE INNOVACION Y TECHNOLOGIA DEL OLIVAR Y DEL ACEITE, GABINETE DE GESTION INTEGRAL DE RECURSOS SL, 2 CASE STUDIES: FUNDACION LANTEGI BATUAKS, LA TRUFA DE ÁLAVA), **SWITZERLAND** (EIDGENOESSISCHES DEPARTEMENT FUER WIRTSCHAFT BILDUNG UND FORSCHUNG, 2 CASE STUDIES: BIOFRUITS SA, CHÈVREMENT BON), **THE NETHERLANDS** (STICHTING NEDERLANDS BAKKERIJ CENTRUM, 2 CASE STUDIES: AMPED CONCEPTS BV, BRANDT EN LEVIE BV, UNIVERSITY OF UTRECHT, UNIVERSITY OF WAGENINGEN).

DURÉE

2018-2021

SMARTCHAIN PARTNERS PERFORMED A THOROUGH ANALYSIS OF DIFFERENT TYPES OF SFSCS (ON-FARM DIRECT SALES, FARMERS' MARKETS, SPECIALITY SHOPS, COMMUNITY SUPPORTED AGRICULTURE, ETC.), IDENTIFYING THE KEY PARAMETERS THAT INFLUENCE SUSTAINABLE FOOD PRODUCTION AND RURAL DEVELOPMENT IN THE DIFFERENT EU REGIONS.

THE PROJECT DEVELOPED CONCRETE POLICY AND BUSINESS RECOMMENDATIONS AND ANALYSED 18 CASE STUDIES TO UNDERSTAND THE DIFFERENT FACTORS (TECHNOLOGICAL, REGULATORY, SOCIAL, ECONOMIC, AND ENVIRONMENTAL) THAT PLAY A ROLE IN THE SUCCESS OF SFSCS.

MANY ISSUES BLOCKING SFSCS FROM OBTAINING A LARGER MARKET SHARE CAN BE (AT LEAST PARTIALLY) SOLVED BY BUILDING AN INTERNATIONAL COMMUNITY OF SFSCS TO SHARE CONCERNS, EXPERIENCES AND BEST PRACTICES, TO DISCUSS AND COLLABORATE TOGETHER. THAT IS WHY SMARTCHAIN LAUNCHED AND STRENGTHENED THE COLLABORATION OF DIFFERENT ACTORS THROUGH 9 INNOVATION AND COLLABORATION HUBS, BUT ALSO INNOVATION WORKSHOPS AND TRAINING ACTIVITIES FOR FARMERS AND SFSCS-ENTREPRENEURS. IT ALSO DEVELOPED AN INTERACTIVE ONLINE PLATFORM TO COLLECT PRACTICAL INNOVATIVE SOLUTIONS AND MAPPED OUT A STRATEGY TO BRING TOGETHER AN INTERNATIONAL COMMUNITY OF SFSCS, BY ALSO UTILISING THE APPROACH OF GAMIFICATION.

MORE INFORMATIONS

